



Friends asking Friends

Harness the Power of Social Fundraising to help Scouting and the Patriots' Path Council!

What is it?

Friends asking Friends is a peer-to-peer online social fundraising opportunity. Social fundraising allows people to reach out to their personal networks to raise funds for their cause. Patriots' Path Council wants to provide this new fundraising avenues to our leaders, so they can reach out to more people to support the mission of Scouting.

How does it work?

For the 2015 Friends of Scouting Campaign we have created a unique webpage for your unit. This webpage includes a short video explaining the Friends of Scouting campaign and a direct link to the online giving site for your unit featuring a thermometer that tracks your units giving. Simply email the link to your unit's webpage to family and friends. We suggest that you add a personal message explaining the personal benefits of the Scouting program.

What's the benefit?

Patriots' Path Council strives to provide the support, training, resources, and facilities to uphold the vision and values of the Boy Scouts of America. When your unit participates in *Friends asking Friends* you're helping to support Scouting growth within your own community. All money raised through *Friends asking Friends* will be credited toward the Family Friends of Scouting goal for your unit

How do we get started?

To learn more about the *Friends asking Friends* program, and to get the link for your unit, contact Mark Spaldo at the address below.

Troop 59, Long Hill, NJ, supports Scouting . . .

"Patriots' Path Council, provides many programs and services to Scouts and Scouters throughout the year. The future success of Scouting depends upon the support of individuals who understand and believe in the importance of the benefits that the Scout program offers. ***Friends of Scouting is critical to the continued success of Patriots' Path Council and units like ours in offsetting program costs and providing quality service.***"

For additional information or to get the link to your unit's webpage, please contact your unit leader or at Patriots' Path Council:

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