



“GO-FOR-THE-GOLD” on the 2014 Journey To Excellence

SIGN-UP TODAY for the Northeast Region Area 5 “JTE Summit”

To get the Tips and Techniques to Achieve JTE “GOLD” Status!

Saturday, March 8, 2014

8 a.m. - 4 p.m.

Raritan Valley Community College, 118 Lamington Road, Branchburg, N.J. 08876

Cost: \$30 per person (includes breakfast & lunch)

Register Online: <http://ppbsa.doubleknot.com/event/2014-area-5-conference/1475531>



WHO SHOULD ATTEND?

- Council Executive Board & District Committee Members
- Council and District Membership Chairs and Committee Members
- Council, District and Unit Commissioners
- All Scouting Professionals (Council, District, Area)
- Key Volunteers (Key-3, Council/District Chairs)
- All Scouters interested in Improving their Councils/Districts/Units



The Summit is designed for volunteers and Scouting professionals to learn from each other and share best practices. Topics will focus on 2014 JTE criteria and what you need to do on the Unit, District and Council levels to achieve Gold Status. District and Council Level Tracks will be offered in Membership, Commissioner Service, Finance, Council Leadership, Advancement, Endowment, and more. Elective “Best Practices” Sessions will also be offered. Specific topics are still being developed, but here are a few that have already been scheduled:

- **Council Leadership, Governance Activities & Fiduciary Board Responsibilities:** Easy, common sense management and leadership practices at the Board and District Levels to help you achieve JTE Gold.
- **Finance:** The BSA Foundation’s proven strategies for cultivating major donors, and using a “donor-center” approach to secure Second Century Society Gifts (\$100K focus) for capital, operating and endowment.
- **Commissioner Service:** The Commissioner’s role in supporting membership growth, retaining units, membership validation, interpreting JTE data related to membership, and more.
- **Membership:** The 2014 Growth Initiative; Got Your Unit Membership Chair?; Where to Go and Grow - Using the Council Market Analysis; How to Grow Cub Scouts and Earn Those 100 Bonus Points; Retention and Transition in All Programs - How to Do Both.

SCHEDULE OF EVENTS

8:00 a.m. - 9:00 a.m.	Registration and Breakfast
9:00 a.m.	Opening and Key Note Speaker: Gary Butler, Deputy Chief Scout Executive and Chief Operating Officer, BSA
9:30 a.m. - 12:30 p.m.	District & Council Track Training/Best Practices Sessions (BP)
9:30 a.m. - 10:20 a.m.	BP: Promoting Cub & Boy Scout Camping - Day Camp, Family Camp, Resident Camp (in/out of Council), High Adventure Bases, Jamborees, NYLT, and BSA and non-BSA camping options
10:30 a.m. - 11:20 a.m.	BP: Role of Youth Protection Champions to Units
11:30 a.m. - 11:55 a.m.	BP: Getting Leaders Trained
12:30 p.m. - 1:30 p.m.	Lunch Topic “My Scouting Tools,” Speaker: Marty Walsh, National Director of Membership Impact Department, BSA
1:30 p.m. - 3:30 p.m.	District & Council Track Training/Best Practices Sessions (BP)
1:30 p.m. - 1:55 p.m.	BP: Mission Impact At-A-Glance: Tools & Resources
2:00 p.m. - 2:25 p.m.	BP: Improving Advancement Reporting on the Council Level
2:30 p.m. - 2:55 p.m.	BP: Listen, Learn & Act - Driving Improvements through Voice of the Scout
3:30 p.m. - 4 p.m.	Closing

For more information contact: Jeff Goldsmith, JGoldsmithBSA@gmail.com

For directions to RVCC go to: <http://www.raritanval.edu/about/directions.html>